



DEPARTMENT OF INFORMATION & PUBLIC RELATIONS

GOVERNMENT OF JAMMU & KASHMIR

Friday 02nd December 2022-

Poster Exhibition organised at IIM Jammu

Dated : Dec 02, 2022 Jammu



Poster Exhibition organised at IIM Jammu

JAMMU, DECEMBER 02: Students of Indian Institute of Management (IIM) Jammu today organised a poster exhibition showcasing their creativity, skills, and talents as a part of their Business Communication course.

The objective of the event was to facilitate a learner dialogue with the IIM Jammu academic fraternity on various dimensions of communication and language, and also enabling creativity in student assessment practices. The activity was executed by the students of the IPM 02 batch under the guidance of Dr. Apurva, Co-Chairperson Student Affairs, IIM Jammu.

The event was graced by Professor B.S. Sahay, Director of IIM Jammu, faculty members, officers, staff, and students at the Institute. Present on the occasion was Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Ateeque Shaikh, Chairperson, IPM, Cmdr. Kesavan Baskaran,

Chief Administrative Officer, and Rajat Jain, Financial Advisor and Chief Accounts Officer, IIM Jammu.

Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu said, “IIM Jammu is always committed to the growth and overall development of students. The students have showcased some unique and innovative concepts in poster exhibitions through their creative adaptations. We at IIM Jammu have always believed in providing a platform for our students to represent the best of their ideas and creativity and this poster exhibition is indeed an initiative in that direction.”

Ten groups presented ten different topics as a part of their Business Communication curriculum. The Group “MERAKI” presented on the topic ‘Communication and the Importance of Language in Communication’, conveying the process of effective communication and how language plays a major role in the process of communication between different individuals. The Group “MAVERICKS” presented on the topic ‘Physiology of Reading’ explaining the process of reading with the help of fun activities such as ‘Spot the difference’ in their poster. The Group “THE WALNUTS” exhibited the topic ‘Language and Brain-Lateralization and Localization’ illustrating how the brain is divided into two parts and how each part functionalism in a specialized way. The Group “THE SURVEY CORP ” presented the topic ‘Tabular Rasa vs. LAD’ depicting the different ways by which humans acquire languages with the help of relevant examples. The Group “PHOENIX” presented on the topic ‘Evolution of Language’ in which the group explained how language evolved along with the evolution of humans.

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<https://www.jkinfonews.com/newsdet.aspx?q=71609>

Saturday, 03 December 2022- Web Version

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<https://www.dailyexcelsior.com/poster-exhibition-held-at-iim-jammu/>

Saturday, 03 December 2022



Participants of Poster Exhibition at IIM Jammu on Friday.

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Excelsior Correspondent

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STATE TIMES NEWS

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Students of IIM Jammu posing for a photograph during Poster Exhibition.

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JAMMU BULLETIN NEWS
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NL CORRESPONDENT

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<https://www.statevision.in/poster-exhibition-organised-at-iim-jammu/3063>



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<http://www.jammulinksnews.com/mb/newsdet.aspx?q=303663>

Saturday, 03 December 2022

Poster Exhibition organized at IIM Jammu:



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Communication', conveying the process of effective communication and how language plays a major role in the process of communication between different individuals.

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<http://www.scoopnews.in/det.aspx?q=118974>



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Saturday, 03 December 2022

Poster Exhibition organised at IIM Jammu

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585 SHARES **3.2k** VIEW

JAMMU : Students of Indian Institute of Management (IIM) Jammu at this time organised a poster exhibition showcasing their creativity, expertise, and abilities as part of their Business Communication course.

The goal of the occasion was to facilitate a learner dialogue with the IIM Jammu tutorial fraternity on varied dimensions of communication and language, and in addition enabling creativity in pupil evaluation practices. The exercise was executed by the scholars of the IPM 02 batch below the steerage of Dr. Apurva, Co-Chairperson Student Affairs, IIM Jammu.

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Ten teams offered ten completely different subjects as part of their Business Communication curriculum. The Group "MERAKI" offered on the subject 'Communication and the Importance of Language in Communication', conveying the method of efficient communication and the way language performs a significant function within the means of communication between completely different people. The Group "MAVERICKS" offered on the subject 'Physiology of Reading' explaining the method of studying with the assistance of enjoyable actions corresponding to 'Spot the difference' of their poster. The Group "THE WALNUTS" exhibited the subject 'Language and Brain-Lateralization and Localization' illustrating how the mind is split into two components and the way every half functionalism in a specialised method. The Group "THE SURVEY CORP" offered the subject 'Tabular Rasa vs. LAD' depicting the other ways by which people purchase languages with the assistance of related examples. The Group "PHOENIX" offered on the subject 'Evolution of Language' during which the group defined how language advanced together with the evolution of people.

The Group "PERKY PROFESSIONAL" creatively exhibited their subject 'Nature vs. Nurture' the place the group illustrated the influence of Nature and Nurture on the linguistic growth of human beings. The Group "HARVEY" exhibited on the subject 'Language and Culture' portraying the various characteristics of Indian culture and how culture is influenced using languages. The Group "THE ACES" presented on the topic 'Critical Period Hypothesis' explaining the sure assigned intervals throughout which an individual can purchase languages. The Group "DYNAMIX" displayed on the subject 'Design Feature of Human Language', the place the group was profitable in depicting how

animals talk and the way human beings are completely different from animals when it comes to communication. The Group "G.O.A.T" exhibited 'Physiology of Speaking' describing the organic points of talking, overlaying huge subjects corresponding to Broca's Aphasia and Wernicke's Aphasia.

From the very starting, IIM Jammu has set excessive requirements for excellent value-based high quality training, high-quality analysis, govt training, consultancy, and robust company in addition to worldwide linkages. IIM Jammu encourages up to date analysis concentrating on regional, nationwide, and international points.

<https://www.readmyspirit.com/education/poster-exhibition-organised-at-iim-jammu/>



Saturday, 03 December 2022

IIM Jammu students organize poster exhibition showcasing their creativity, skills, and talents as a part of their Business Communication course.



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<https://www.campusvarta.com/article/iim-jammu-students-organize-poster-exhibition-showcasing-their-creativity-skills-and-talents-as-a-part-of-their-business-communication-course>

Saturday, 03 December 2022



Poster Exhibition Organised At IIM Jammu



By India Education Diary Bureau Admin On Dec 3, 2022

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<https://indiaeducationdiary.in/poster-exhibition-organised-at-iim-jammu/>



Saturday, 03 December 2022

जम्मू और कश्मीर आईआईएम जम्मू में पोस्टर प्रदर्शनी आयोजित

Bharti sahu3 Dec 2022 6:22 PM x

भारतीय प्रबंधन संस्थान (IIM) जम्मू के छात्रों ने अपने बिजनेस कम्युनिकेशन कोर्स के एक हिस्से के रूप में अपनी रचनात्मकता, कौशल और प्रतिभा को प्रदर्शित करने के लिए एक पोस्टर प्रदर्शनी का आयोजन किया। भारतीय प्रबंधन संस्थान (IIM) जम्मू के छात्रों ने अपने बिजनेस कम्युनिकेशन कोर्स के एक हिस्से के रूप में अपनी रचनात्मकता, कौशल और प्रतिभा को प्रदर्शित करने के लिए एक पोस्टर प्रदर्शनी का आयोजन किया। इस आयोजन का उद्देश्य संचार और भाषा के विभिन्न आयामों पर आईआईएम जम्मू अकादमिक बिरादरी के साथ एक शिक्षार्थी संवाद की सुविधा प्रदान करना था, जबकि छात्र मूल्यांकन प्रथाओं में रचनात्मकता को भी सक्षम बनाना था। आईआईएम जम्मू के सह-अध्यक्ष छात्र मामले डॉ. अपूर्वा के मार्गदर्शन में आईपीएम 02 बैच के छात्रों द्वारा इस गतिविधि को अंजाम दिया गया।

इस कार्यक्रम में संस्थान के प्रोफेसर बी एस सहाय, निदेशक आईआईएम जम्मू, संकाय सदस्य, अधिकारी, कर्मचारी और छात्र उपस्थित थे। इस अवसर पर प्रोफेसर जाबिर अली, डीन एकेडमिक्स, आईआईएम जम्मू; डॉ अतीक शेख, अध्यक्ष, आईपीएम, कमांडर केसवन बस्करन, मुख्य प्रशासनिक अधिकारी और रजत जैन, वित्तीय सलाहकार और मुख्य लेखा अधिकारी, आईआईएम जम्मू। इस अवसर पर बोलते हुए प्रोफेसर बी एस सहाय ने कहा: "आईआईएम जम्मू में हम हमेशा अपने छात्रों को उनके सर्वश्रेष्ठ विचारों और रचनात्मकता का प्रतिनिधित्व करने के लिए एक मंच प्रदान करने में विश्वास करते हैं और यह पोस्टर प्रदर्शनी वास्तव में उस दिशा में एक पहल है।"

दस समूहों ने अपने व्यापार संचार पाठ्यक्रम के एक भाग के रूप में दस अलग-अलग विषयों को प्रस्तुत किया। समूह "मेराकी" ने 'संचार और संचार में भाषा के महत्व' विषय पर प्रस्तुत किया, प्रभावी संचार की प्रक्रिया को बताया और विभिन्न व्यक्तियों के बीच संचार की प्रक्रिया में भाषा कैसे एक प्रमुख भूमिका निभाती है। समूह "मैवरिक्स" ने 'फिजियोलॉजी ऑफ रीडिंग' विषय पर प्रस्तुत किया, जबकि समूह "द वॉलनट्स" ने 'भाषा और मस्तिष्क-पार्श्वीकरण और स्थानीयकरण' विषय को प्रदर्शित किया। समूह "द सर्वे कॉर्प" ने 'टेबलर रासा बनाम एलएडी' विषय प्रस्तुत किया, जबकि समूह "फीनिक्स" ने 'भाषा का विकास' विषय पर प्रस्तुत किया जिसमें समूह ने बताया कि मानव के विकास के साथ-साथ भाषा कैसे विकसित हुई। समूह "पर्की प्रोफेशनल" ने रचनात्मक रूप से अपने विषय 'प्रकृति बनाम पोषण' का प्रदर्शन किया। समूह "हार्वे" ने 'भाषा और संस्कृति' विषय पर प्रदर्शन किया, जबकि समूह "द एसीईएस" ने 'क्रिटिकल पीरियड परिकल्पना' विषय पर प्रस्तुति दी। समूह "डायनामिक्स" ने 'मानव भाषा की डिजाइन विशेषता' विषय पर प्रदर्शित किया और समूह "जी.ओ.ए.टी" ने 'फिजियोलॉजी ऑफ स्पीकिंग' का प्रदर्शन किया

<https://jantaserishta.com/local/jammu-and-kashmir/poster-exhibition-held-at-iim-jammu-1801321>